



WORKSHOP TESTIMONIAL

“

You need to do this course, and you need to take it from Myron. This course allows you to pause and create brain space, so you can focus on yourself and your organization.

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Amara Martin,
Executive Director,
Dress for Success Colorado

THE ART OF LEADERSHIP: SHIFTING YOUR PARADIGM A DNA of Leadership Workshop

Recent research indicates that within 18 months of being hired or promoted, 50-70% of executives fail. A principal cause of this pervasive issue is the unpreparedness of leaders to fundamentally change their way of thinking. Through **case studies**, **interactive learning**, and **collaborative problem solving**, Beard Executive Consulting's **The Art of Leadership Workshop** helps leaders understand the ways in which they must change to succeed.

WHAT YOU LEARN

- ◆ The Concrete Difference Between Management and Leadership
- ◆ The Change of Focus Required of Leaders
- ◆ Creating “Brain Space” to Focus on Strategic Issues
- ◆ Reevaluating Relationships with Former Colleagues

THE OFFERING

The **Art of Leadership Workshop** can be tailored for groups of 10 to 30.

Half-Day Workshop: Leaders will be given the tools to change their thinking and workflow priorities.

Full-Day Workshop: Leaders will be given the tools to change their thinking and priorities, plus leave the workshop with a fleshed-out vision for their functions.

90-Minute Condensed Webinar: The Art of Leadership Workshop is also available as a 90-minute webinar. The webinar includes workshop materials and a “live” question and answer session.