



#### WORKSHOP TESTIMONIAL

“

It has been invaluable to have someone viewed as independent by the organization to help surface issues and effect culture change.

By using Beard Executive Consulting, we have been able to change the culture significantly faster than we could have on our own.

”

Jim Coombs,  
CEO, Grand River  
Health

## CREATING A CULTURE OF ACCOUNTABILITY A DNA of Leadership Workshop

How many brilliant, innovative ideas have been brainstormed and workshopped with excitement only to fall through the cracks, never to see the light of day? Often, the biggest obstacle to great achievement is a lack of ownership and accountability. Through **case studies, interactive learning, and collaborative problem solving**, Beard Executive Consulting’s **Creating a Culture of Accountability Workshop** gives your leaders the tools they need to see important initiatives through to completion.

### WHAT YOU LEARN

- ◆ The What: Defining Clear Expectations
- ◆ The Who: Assigning Ownership
- ◆ The How: Timelines and Resources
- ◆ Monitoring Initiative Progress
- ◆ Effective Rewards and Consequences

### THE OFFERING

The **Creating a Culture of Accountability Workshop** can be tailored for groups of 10 to 30.

**Half-Day Workshop:** Leaders leave with an understanding of how best to assign responsibilities and hold team members accountable.

**Full-Day Workshop:** Leaders leave with an understanding of how best to assign responsibilities and hold team members accountable. They also leave with a 60-day Accountability Plan for current initiatives.

**90-Minute Condensed Webinar:** The Creating a Culture of Accountability Workshop is also available as a 90-minute webinar. The webinar includes workshop materials and a “live” question and answer session.