



#### WORKSHOP TESTIMONIAL

“

Myron’s unique, extensive business and individual/executive leadership development experience has made a significant contribution to the development of our targeted strategies as well as our leaders.

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John Paul,  
SVP, Shared Services,  
Major Energy Construction  
Organization

## SETTING A VISION FOR YOUR TEAM A DNA of Leadership Workshop

Leading in a vacuum lowers employee productivity and morale. The central purpose of creating a vision is to make it possible for all employees under a leader’s charge to clearly understand where the company is headed and their role in helping the company get there. Through **case studies, interactive learning,** and **collaborative problem solving,** Beard Executive Consulting’s **Setting a Vision Workshop** gives your leaders the tools they need to create a vision that will mobilize their teams and the entire organization. This workshop is valuable whether leading a department, a business unit, or a company.

### WHAT YOU LEARN

- ◆ The Purpose of a Vision
- ◆ How to Align Your Team’s Vision with its Mission
- ◆ How to Mobilize Data to Create Your Vision
- ◆ How to Create Organizational Excitement
- ◆ How to Implement and Incentivize Your Vision

### THE OFFERING

The **Setting a Vision Workshop** can be tailored for groups of 10 to 30.

**Half-Day Workshop:** Leaders will learn the purpose and importance of a strong vision and leave with a framework for creating a vision.

**Full-Day Workshop:** Leaders will learn the purpose and importance of a strong vision and leave with the outline of a new vision.

**90-Minute Condensed Webinar:** The Setting a Vision Workshop is also available as a 90-minute webinar. The webinar includes workshop materials and a “live” question and answer session.